



## Hanes Commitment to Sustainability Earns U.S. EPA Energy Star Sustained Excellence Award for Second Consecutive Year

March 7, 2013

### America's No. 1 Apparel Brand<sup>[i]</sup> Receives Recognition for Ongoing Improvements in Energy Performance and Sustainability

WINSTON-SALEM, N.C., March 7, 2013 /PRNewswire/ -- Hanes®, America's No. 1 Brand of Family Basics<sup>[ii]</sup>, is honored to receive the U.S. Environmental Protection Agency's highly coveted Energy Star Sustained Excellence Award for 2013. The award is the company's fourth consecutive year of Energy Star recognition and its second consecutive year as a recipient of the Sustained Excellence Award, which is given to a select group of organizations that have exhibited outstanding sustainability leadership year after year. Hanes will be honored for its commitment to energy efficiency and promotion of sustainable energy management at an awards ceremony March 26, in Washington, D.C.

"Hanes is proud to be a leader in energy management and sustainability as we continue to strive to minimize our energy consumption and carbon footprint," said Sidney Falken, Chief Branding Officer, Hanes. "We are proud to receive recognition for the second consecutive year and look forward to another sustainable year for Hanes and our consumers."

#### A Companywide Commitment to Environmental Responsibility

Hanes has quietly become a leader in energy management and aspires to be an international apparel industry leader in overall environmental responsibility and stewardship. Hanes reduced its energy usage per pound produced by 2.7 percent in 2012 and has reduced its energy use and carbon emissions by 22 percent and 23 percent respectively since 2007. Hanes' manufacturing facilities have also improved their energy performance through EPA's Energy Star Challenge for Industry program. In 2012 nine facilities were recognized for meeting the Challenge by reducing energy consumption by 10 percent within five years.

Hanes' sustainability commitment includes its EcoSmart™ product line, of hoodies, socks, sweats and T-shirts. Hanes EcoSmart products are made with fabric produced in part from recycled plastic bottles or recycled cotton that will prevent the equivalent of 43 million plastic bottles from going into landfills this year alone. Hanes EcoSmart socks contain either some recycled cotton fiber or alternative flax fibers, while the fabric in 67 percent of Hanes men's and boys' undershirts is made using renewable energy.

For more information on the Hanes environmental responsibility efforts and for tips on how to "Go Green" visit [www.Hanesgreen.com](http://www.Hanesgreen.com) or [www.Facebook.com/Hanes](http://www.Facebook.com/Hanes).

#### **About Hanes**

Hanes, America's No. 1 Apparel Brand, is a leading brand of intimate apparel, underwear, sleepwear, socks and casual apparel. Hanes products can be found at leading retailers nationwide and online direct to consumers at [www.Hanes.com](http://www.Hanes.com). Hanes is a flagship brand of Hanesbrands Inc. (NYSE: HBI) ([www.Hanesbrands.com](http://www.Hanesbrands.com))

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<sup>[i]</sup> The NPD Group / Consumer Tracking Service, R12 Apr 11, Unit Share

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