



HanesBrands to Host Live Webcast of Investor Day Meeting

February 20, 2014

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Feb. 20, 2014-- HanesBrands (NYSE: HBI) today announced that it will host a live Internet webcast of its investor day meeting starting at 9 a.m. EST Thursday, Feb. 27, 2014.

The live Internet broadcast, which will include audio and slides, is expected to last approximately 2 hours and may be accessed from the home page or the investors section of the investor relations page of the HanesBrands corporate website, www.Hanes.com/investors.

The meeting will be held at the company's New York showroom offices for registered participants. The company will review its business strategies, including its Innovate-to-Elevate strategy, and its opportunities for deployment of cash flow. Several members of senior management will speak, including HanesBrands Chairman and Chief Executive Officer Richard A. Noll; Chief Financial Officer Richard D. Moss; Chief Operating Officer Gerald W. Evans Jr; and Chief Commercial Officer William J. Nictakis.

An archived replay of the meeting webcast as well as the presentation slides and transcript will be available in the investors section of the HanesBrands corporate website.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *barely there*, *Wonderbra* and *Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, men's underwear, children's underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. Ranked No. 512 on the Fortune 1000 list, Hanes has approximately 49,700 employees in more than 25 countries and takes pride in its strong reputation for ethical business practices. Hanes is a U.S. Environmental Protection Agency Energy Star 2013 and 2012 Sustained Excellence Award winner and 2010 and 2011 Partner of the Year. The company ranks No. 141 on Newsweek magazine's list of Top 500 greenest U.S. companies. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found at www.Hanes.com/corporate.

Source: HanesBrands

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