



Hanesbrands Sets Date for First-Quarter 2014 Earnings Announcement and Investor Conference Call

April 16, 2014

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Apr. 16, 2014-- HanesBrands (NYSE:HBI) today announced that it will host an Internet audio webcast of its 2014 first-quarter investor conference call at 4:30 p.m. EDT Thursday, April 24, 2014.

At the close of regular trading that day on the New York Stock Exchange, Hanes will issue a press release disclosing financial results for the quarter ended March 29, 2014.

The Internet broadcast, which will consist of prerecorded comments followed by a live question-and-answer session, may be accessed via the investors section of the Hanes corporate website, www.Hanes.com/investors. The call is expected to conclude by 5:30 p.m. EDT.

Replays of the conference call will be available via the Internet and telephone. An archived replay of the conference call audio webcast will be available in the investors section of the Hanes corporate website. The telephone playback will be available from midnight EDT April 24, 2014, through midnight EDT May 1, 2014. The replay will be available by calling toll-free (855) 859-2056, or by toll call at (404) 537-3406. The replay pass code is 24491494.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *barely there*, *Wonderbra* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

Source: HanesBrands, Inc.

HanesBrands
News Media, Matt Hall, 336-519-3386
Analysts and Investors, T.C. Robillard, 336-519-2115