

HanesBrands Declares Regular Quarterly Cash Dividend

October 28, 2014

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Oct. 28, 2014-- HanesBrands (NYSE: HBI), a leading global marketer of everyday basic apparel under world-class brands, today announced that its Board of Directors has declared a regular quarterly cash dividend of \$0.30 per share to be paid Dec. 9, 2014, for stockholders of record at the close of business Nov. 18, 2014.

The quarterly dividend is the seventh since Hanes initiated its cash dividend program in April 2013.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands in the Americas, Asia and Europe, including *Hanes, Champion, Playtex, DIM, Bali, Maidenform, Flexees, JMS/Just My Size, Wonderbra, Nür Die, Lovable* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

Source: HanesBrands

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