



## HanesBrands Completes 4-for-1 Stock Split

March 4, 2015

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Mar. 4, 2015-- HanesBrands (NYSE: HBI), a leading marketer of everyday basic apparel under world-class brands in the Americas, Europe and Asia, announced that it has executed its previously announced 4-for-1 stock split and the New York Stock Exchange will begin reporting the split-adjusted number of shares outstanding and per-share stock price today.

On March 3, 2015, HanesBrands stockholders received three additional shares of common stock for each share of common stock they owned. The shares were distributed as a stock dividend to shareholders of record Feb. 9, 2015.

"Hanes has generated significant value for shareholders through execution of its business strategies, stock price appreciation and quarterly cash dividends," Hanes Chairman and Chief Executive Officer Richard A. Noll said. "We have posted record results for sales, adjusted operating profit, and adjusted earnings per share the past two years and our guidance for 2015 would represent another year of record results. We are taking advantage of our powerful company-owned global supply chain, Innovate-to-Elevate product platforms and acquisitions."

Hanes, which began paying quarterly cash dividends in June 2013, has increased its dividend rate twice and has since paid approximately \$220 million in accumulative cash dividends to shareholders. On a split-adjusted basis, the company's stock price closed at \$31.99 on March 3, compared with its Sept. 6, 2006, opening on the NYSE at \$4.95 per share.

For more information concerning the stock split, please visit the investors section of the Hanes corporate website, [www.Hanes.com/investors](http://www.Hanes.com/investors).

HanesBrands, based in Winston-Salem, N.C., is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands in the Americas, Europe and Asia, including *Hanes*, *Champion*, *Playtex*, *DIM*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *Wonderbra*, *Nür Die*, *Lovable* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at [www.Hanes.com/corporate](http://www.Hanes.com/corporate).

### Cautionary Statement Concerning Forward-Looking Statements

This press release contains certain "forward-looking statements," as defined under U.S. federal securities laws, with respect to our long-term goals and trends associated with our business, as well as guidance as to future performance. These forward-looking statements are based on our current intent, beliefs, plans and expectations. Readers are cautioned not to place any undue reliance on any forward-looking statements. Forward-looking statements necessarily involve risks and uncertainties, many of which are outside of our control, that could cause actual results to differ materially from such statements and from our historical results and experience. These risks and uncertainties include such things as: the highly competitive and evolving nature of the industry in which we compete; the failure of businesses we acquire to perform to expectations; legal, regulatory, political and economic risks associated with our operations in international markets, including the risk of significant fluctuations in foreign exchange rates; the loss or interruption of services of a member of our senior management team; the accuracy of the estimates and assumptions on which our financial statement projections are based; any inadequacy, interruption, integration failure or security failure with respect to our information technology; the impact of significant fluctuations and volatility in various input costs, such as cotton and oil-related materials, utilities, freight and wages; current economic conditions, including consumer spending levels and the price elasticity of our products; unanticipated business disruptions or the loss of one or more suppliers in our global supply chain; and other risks identified from time to time in our most recent Securities and Exchange Commission reports, including our annual report on Form 10-K and quarterly reports on Form 10-Q, as well as in the investors section of our corporate website at [www.Hanes.com/investors](http://www.Hanes.com/investors). Since it is not possible to predict or identify all of the risks, uncertainties and other factors that may affect future results, the above list should not be considered a complete list. Any forward-looking statement speaks only as of the date on which such statement is made, and HanesBrands undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, other than as required by law.

Source: HanesBrands

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