



HanesBrands Declares Regular Quarterly Cash Dividend

July 28, 2015

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Jul. 28, 2015-- HanesBrands (NYSE: HBI), a leading global marketer of everyday basic apparel under world-class brands, today announced that its Board of Directors has declared a regular quarterly cash dividend of \$0.10 per share to be paid Sept. 9, 2015, for stockholders of record at the close of business Aug. 18, 2015.

The quarterly dividend is the tenth consecutive return of cash to stockholders since Hanes initiated its cash dividend program in April 2013. Hanes split its stock 4-for-1 after the March 2015 cash dividend. The \$0.10-per-share rate of the scheduled September cash dividend is equal to the pre-split \$0.40-per-share rate.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands in the Americas, Europe and Asia, including *Hanes*, *Champion*, *Playtex*, *DIM*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *Wonderbra*, *Nur Die/Nur Der*, *Lovable* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

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Source: HanesBrands

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