



## HanesBrands Announces 10% Increase in Regular Quarterly Cash Dividend

January 26, 2016

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Jan. 26, 2016-- HanesBrands (NYSE: HBI), a leading marketer of everyday basic apparel under world-class brands in the Americas, Europe and Asia, today announced that its Board of Directors is raising the company's quarterly cash dividend by 10 percent, the third consecutive double-digit annual increase since establishing the dividend three years ago.

The board is raising the regular quarterly cash dividend to \$0.11 per share, up from \$0.10 per share. The dividend will be payable March 8, 2016, to stockholders of record Feb. 16, 2016.

The company has returned more than \$340 million to shareholders through its quarterly dividend and has increased the dividend rate by 120 percent since the board established it in April 2013.

"Hanes' continued earnings growth has allowed us to increase our quarterly cash dividend to shareholders for the third consecutive year," Hanes Chairman and Chief Executive Officer Richard A. Noll said. "Hanes is generating significant value for shareholders through earnings growth, a strong balance sheet, and cash generation used to support acquisitions, dividends and share buybacks."

HanesBrands, based in Winston-Salem, N.C., is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands in the Americas, Europe and Asia, including *Hanes*, *Champion*, *Playtex*, *DIM*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *Wonderbra*, *Nur Die/Nur Der*, *Lovable* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at [www.Hanes.com/corporate](http://www.Hanes.com/corporate).

### Cautionary Statement Concerning Forward-Looking Statements

This press release contains certain "forward-looking statements," as defined under U.S. federal securities laws, with respect to our long-term goals and trends associated with our business, as well as guidance as to future performance. These forward-looking statements are based on our current intent, beliefs, plans and expectations. Readers are cautioned not to place any undue reliance on any forward-looking statements. Forward-looking statements necessarily involve risks and uncertainties, many of which are outside of our control, that could cause actual results to differ materially from such statements and from our historical results and experience. These risks and uncertainties include such things as: the highly competitive and evolving nature of the industry in which we compete; the failure of businesses we acquire to perform to expectations; legal, regulatory, political and economic risks associated with our operations in international markets, including the risk of significant fluctuations in foreign exchange rates; the loss or interruption of services of a member of our senior management team; the accuracy of the estimates and assumptions on which our financial statement projections are based; any inadequacy, interruption, integration failure or security failure with respect to our information technology; the impact of significant fluctuations and volatility in various input costs, such as cotton and oil-related materials, utilities, freight and wages; current economic conditions, including consumer spending levels and the price elasticity of our products; unanticipated business disruptions or the loss of one or more suppliers in our global supply chain; and other risks identified from time to time in our most recent Securities and Exchange Commission reports, including our annual report on Form 10-K and quarterly reports on Form 10-Q, as well as in the investors section of our corporate website at [www.Hanes.com/investors](http://www.Hanes.com/investors). Since it is not possible to predict or identify all of the risks, uncertainties and other factors that may affect future results, the above list should not be considered a complete list. Any forward-looking statement speaks only as of the date on which such statement is made, and HanesBrands undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, other than as required by law.

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