



HanesBrands Earns 11th United Way Campaign Excellence Honor, Raising \$1.97 Million to Be Donated in 2018

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Employees Also Donate Nearly 2,000 Volunteer Hours to Local Non-Profit Agencies

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Mar. 29, 2018-- HanesBrands announced today that the company and its employees have pledged \$1.97 million this year to the United Way of Forsyth County and surrounding communities, earning the United Way's 11th campaign excellence award.

The United Way of North Carolina awarded Hanes with its Spirit of North Carolina Award for campaign excellence, the 10th consecutive Spirit Award and 11th earned in the past 12 years by Hanes and its employees.

"HanesBrands demonstrated excellence in its United Way campaign, but also a strong philanthropic culture and community engagement," said Cindy Gordineer, UWFC President and CEO. "HanesBrands received high marks (in the Spirit Award selection process) for overall organizational volunteer culture, collaborative work with United Way, employee engagement, and participation."

The United Way also cited the company's use of special events to engage and educate employees and the role of its leadership team in promoting a culture of philanthropy and community support.

Hanes was one of 30 organizations in the state to be highlighted and one of five companies in Forsyth County to receive the Spirit Award.

Hanes is a longtime leader in supporting the United Way. Since 2006, the company and its Forsyth County employees have contributed more than \$25.5 million to United Way agencies.

"The employees of HanesBrands continue to generously support the vibrancy and health of our community," said Maria Teza, HanesBrands United Way 2017 campaign chairperson and Hanes' vice president, general manager, marketing, classic bras.

To support employee volunteerism, Hanes granted paid time off to nearly 400 headquarters employees to participate in the company's Day of Caring at 13 local community agencies. Employee volunteers contributed more than 1,600 volunteer hours performing various tasks at the agencies including landscaping, painting, administrative duties, and more.

During the weeklong campaign, activities held on campus included a kickoff celebration, silent auctions, and an agency fair that provided employees an opportunity to learn about the various local non-profit agencies in attendance.

"This year's campaign brought out the superhero in all of us and we had fun, while making a difference in our community," added Maria Teza.

HanesBrands

HanesBrands, based in Winston-Salem, N.C., is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company sells its products under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Maidenform*, *DIM*, *Bali*, *Playtex*, *Bonds*, *JMS/Just My Size*, *Nur Die/Nur Der*, *L'eggs*, *Lovable*, *Wonderbra*, *Berlei*, *Alternative*, *Gear for Sports*, and *Bras N Things*. The company sells T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. A member of the S&P 500 stock index, Hanes has approximately 68,000 employees in more than 40 countries and is ranked No. 432 on the Fortune 500 list of America's largest companies by sales. Hanes takes pride in its strong reputation for ethical business practices. The company is the only apparel producer to ever be honored by the Great Place to Work Institute for its workplace practices in Central America and the Caribbean, and is ranked No. 110 on the Forbes magazine list of America's Best Large Employers. For eight consecutive years, Hanes has won the U.S. Environmental Protection Agency Energy Star sustained excellence/partner of the year award – the only apparel company to earn sustained excellence honors. The company ranks No. 194 on Newsweek magazine's green list of 500 largest U.S. companies for environmental achievement. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found at www.Hanes.com/corporate. Connect with HanesBrands via social media on Twitter ([@HanesBrands](https://twitter.com/HanesBrands)) and Facebook (www.facebook.com/hanesbrandsinc).

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