

HanesBrands to Participate in Investor Conferences Sponsored by UBS and Bank of America Merrill Lynch

February 27, 2019

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Feb. 27, 2019-- HanesBrands (NYSE: HBI) today announced that company management will participate in investor conferences to be held in March by UBS and Bank of America Merrill Lynch. Company presentations at the conferences will be available via live Internet webcast.

Hanes will present at 11:15 a.m. EST Wednesday, March 6, at the UBS Global Consumer & Retail Conference to be held in Boston. The presentation session is expected to conclude by 11:55 a.m.

The company will present at 2:40 p.m. EDT Tuesday, March 12, at the Bank of America Merrill Lynch Consumer & Retail Technology Conference to be held in New York City. The presentation session is expected to conclude by 3:20 p.m.

The live webcasts may be accessed in the investors section of the company's corporate website, www.Hanes.com/investors. Webcast replays will be archived for a limited time after the sessions.

HanesBrands is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company sells its products under some of the world's strongest apparel brands, including Hanes, Champion, Bonds, Maidenform, DIM, Bali, Playtex, Bras N Things, Nur Die/Nur Der, Alternative, L'eggs, JMS/Just My Size, Lovable, Wonderbra, Berlei, and Gear for Sports. More information about the company and its corporate social responsibility initiatives may be found on the Hanes corporate website at www.Hanes.com/corporate.

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Source: HanesBrands

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