



HanesBrands Earns Corporate Social Responsibility Award for Supporting At-Risk Youth in El Salvador

July 18, 2019

Hanes and its employees partner with Glasswing International to improve schools and offer afterschool programs to keep children safe and engaged

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Jul. 18, 2019-- HanesBrands, a leading global marketer of everyday basic apparel under world-class brands, has earned the CSR Footprint social impact award for supporting at-risk youth in El Salvador.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190718005542/en/>



As part of HanesBrands' 10-year partnership with nonprofit Glasswing International, the company has donated more than \$1.2 million to help upgrade schools' infrastructure and aesthetics, offer afterschool educational, athletic and artistic activities, and provide continuing training and development opportunities for teachers. More than 200 Hanes volunteers support the effort, which has benefited more than 5,000 Salvadorian children. (Photo: Business Wire)

keeping at-risk youth safe and engaged in school."

The effort is part of HanesBrands' award-winning [Hanes for Good](#) corporate social responsibility program that focuses on workplace quality, philanthropy, community building and environmental stewardship. The company supports a variety of Glasswing programs in El Salvador, Honduras and the Dominican Republic.

"HanesBrands was one of the first companies to support Glasswing International, which has now served more than 1 million people in 16 countries," Mendoza noted. "Our program in El Salvador's schools is successful in large part due to our strong partnership with the organization."

Hanes was one of the first corporations to support Glasswing, which was founded with the goal of addressing the root causes of poverty and violence through education, health and community empowerment. The organization's research indicates that children who participate in its programs report improved grades (86%), an increase in self-esteem (85%) and better relationships with their families and others (92%).

For more information on Hanes' CSR initiatives, visit www.hanesforgood.com. Log on to www.glasswing.org to learn more about the organization's programs.

HanesBrands

HanesBrands is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company markets T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Bonds*, *Maidenform*, *DIM*, *Bali*, *Playtex*, *Bras N Things*, *Nur Die/Nur Der*, *Alternative*, *L'eggs*, *JMS/Just My Size*, *Lovable*, *Wonderbra*, *Berlei*, and *Gear for Sports*. More information about the company and its award-winning corporate social responsibility initiatives may be found at www.Hanes.com/corporate. Visit our newsroom at <https://newsroom.hanesbrands.com/>. Connect with the company via social media: Twitter ([@hanesbrands](#)), Facebook (www.facebook.com/hanesbrandsinc), Instagram ([@hanesbrands_careers](#)), and LinkedIn ([@Hanesbrandsinc](#)).

As part of Hanes' 10-year partnership with nonprofit [Glasswing International](#), the company has donated more than \$1.2 million to help upgrade schools' infrastructure and aesthetics, offer afterschool educational, athletic and artistic activities, and provide continuing training and development opportunities for teachers. More than 200 Hanes volunteers support the effort, which has benefited more than 5,000 Salvadorian children.

The CSR Footprint award is sponsored by the Grupo Cerca Publishing, and FUNDEMAS, a nonprofit that promotes corporate social responsibility to advance the economic and social development of El Salvador.

"Earning the CSR Footprint award for our work in El Salvador schools is an incredible honor for our company and our employees who help make it possible," said Teddy Mendoza, HanesBrands' regional manager of corporate social responsibility. "Reducing the student dropout rate is critical to improving the quality of life in El Salvador, and we're very proud that the initiative is playing an important role in

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Source: HanesBrands

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