

# HANES Brands Inc

## New Hanes Active Comfort Tank Compression Shirt Supports Those Who Work and Play Hard

October 8, 2019

*Tank is the latest addition to the brand's Tec ComfortGear collection, which also includes tights, socks and an arm sleeve, that provides high-performance comfort compression at an affordable price*

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Oct. 8, 2019-- Hanes believes that everyone who works and plays hard deserves support.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20191008005789/en/>



The Active Comfort Tank is the latest addition to the brand's Tec ComfortGear collection, which also includes tights, socks and an arm sleeve, that provides high-performance comfort compression at an affordable price (Photo: Business Wire)

on the brand's selling site and [Amazon](https://www.amazon.com).

### Hanes

Hanes, America's No. 1 apparel brand, is a leading brand of intimate apparel, underwear, sleepwear, socks and casual apparel. Hanes products can be found at leading retailers nationwide and online direct to consumers at [www.Hanes.com](https://www.Hanes.com).

### HanesBrands

HanesBrands (NYSE: HBI) is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company markets T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear under some of the world's strongest apparel brands, including Hanes, Champion, Bonds, Maidenform, DIM, Bali, Playtex, Bras N Things, Nur Die/Nur Der, Alternative,

The brand has launched the Active Comfort Tank as part its Tec ComfortGear Collection. The high-performance sleeveless shirt incorporates lightweight, breathable yarns and an innovative knitting technique that combine to provide bi-directional comfort compression and all-over stretch to fight fatigue. Mesh in targeted areas adds ventilation, a longer back ensures the tank stays securely tucked in, and an ultraviolet protection factor rating of 50+ adds sun protection.

"Whether you drive, dig or drill for a living or paddle, pedal or pitch for fun, our Active Comfort Tank compression shirt can help prevent fatigue and improve performance," said W. Howard Upchurch, HanesBrands' group president of innerwear for the Americas. "And it will keep you cool, comfortable and confident all day."

All-day comfort and ease of wear is achieved through use of the Tec ComfortGear Collection's exclusive "Triple Tec" fabric that includes:

- X-Temp technology that adapts to body temperature and wicks moisture for comfort;
- FreshIQ advanced odor protection technology that inhibits the growth of odor-causing bacteria; and,
- Slide-on technology that makes compression garments easy to put on and take off.

According to a Nashville bicycle patrol officer who tested the tank, the top is "perfect for hot, humid temperatures and the use of body armor."

"I teach classes on bike patrol and always like to give suggestions on how to feel more comfortable when riding," he said. "This tank will be shared with the class."

The tank, which is available in black and retails for \$22.99, can be purchased on [Hanes.com](https://www.Hanes.com). The tights, socks and arm sleeve can be found

*Leggs*, *JMS/Just My Size*, *Lovable*, *Wonderbra*, *Berlei*, and *Gear for Sports*. More information about the company and its award-winning corporate social responsibility initiatives may be found at [www.Hanes.com/corporate](http://www.Hanes.com/corporate). Visit our newsroom at <https://newsroom.hanesbrands.com/>. Connect with the company via social media: Twitter ([@hanesbrands](https://twitter.com/hanesbrands)), Facebook ([www.facebook.com/hanesbrandsinc](https://www.facebook.com/hanesbrandsinc)), Instagram ([@hanesbrands](https://www.instagram.com/hanesbrands)), and LinkedIn ([@Hanesbrandsinc](https://www.linkedin.com/company/hanesbrandsinc)).

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Source: HanesBrands

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