



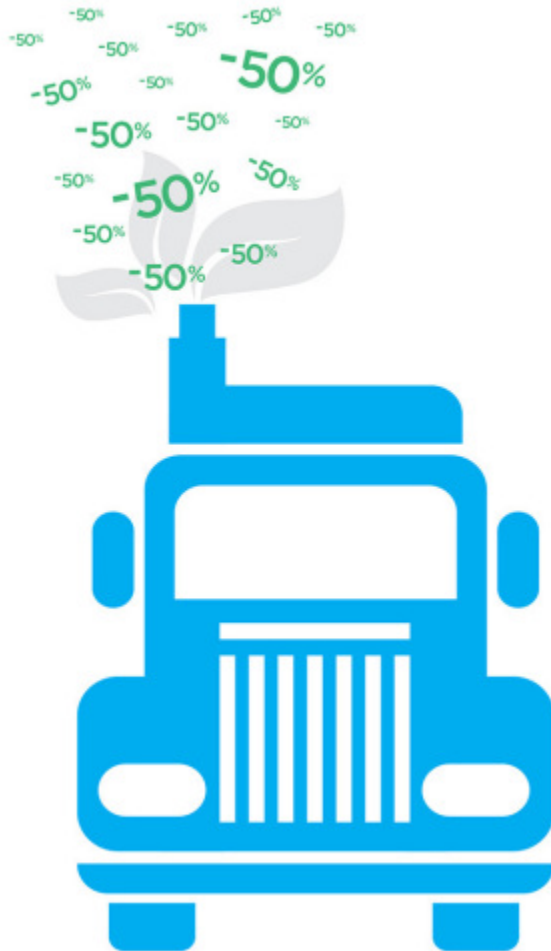
HanesBrands Renews U.S. EPA SmartWay Transport Partnership to Support Environmental Stewardship

January 16, 2020

Company's focus on tracking and reducing fuel use since 2008 has resulted in a 50% reduction in carbon emissions from shipping

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Jan. 16, 2020-- HanesBrands today announced that the company has renewed its partnership with the U.S. Environmental Protection Agency's SmartWay Transport program.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200116005497/en/>



Hanes, which has been a program partner for three years, recently submitted its data on shipping and energy-conservation efforts associated with the transportation of raw materials and distribution of finished products. The SmartWay Transport program reviewed and validated this information before approving the company's partnership renewal.

Since 2008, Hanes has reduced carbon emissions from transportation by more than 50%, helping the company achieve a total 34% reduction in carbon emissions across its supply chain operations.

"We're very proud to participate in the U.S. EPA's SmartWay Transportation program, as it is integral to being successful in our overall environmental sustainability program," said Robin Hager, director of global logistics, freight and customs.

The SmartWay Transport program was developed in 2003 by the U.S. EPA, industry stakeholders and environmental groups. Annually since its inception, the partnership estimates that the program has helped save nearly 280 million barrels of oil, or more than 5.3 billion gallons of gas, along with \$38 billion in fuel costs. Additionally, emissions have been reduced by 134 million tons.

Hanes uses SmartWay's tools and innovative approaches to assess the environmental and energy efficiency of shipping within its supply chains and help reduce fuel use and associated emissions. SmartWay has more than 3,000 partners, including manufacturers, shippers, logistics companies, and truck, rail, barge and

HanesBrands partners with the U.S. EPA's SmartWay Transport program to support environmental stewardship. Since 2008, the company has reduced carbon emissions from transportation by more than 50%. (Graphic: Business Wire)

multimodal carriers.

For more information on Hanes' environmental sustainability efforts, visit the [Hanes for Good](http://www.hanesforgood.com/environmental-responsibility) website (www.hanesforgood.com/environmental-responsibility). To learn more about the SmartWay Transport Partnership, visit the [EPA](http://www.epa.gov/smartway) website (www.epa.gov/smartway).

HanesBrands

HanesBrands (NYSE: HBI) is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company markets T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Bonds*, *Maidenform*, *DIM*, *Bali*, *Playtex*, *Bras N Things*, *Nur Die/Nur Der*, *Alternative*, *L'eggs*, *JMS/Just My Size*, *Lovable*, *Wonderbra*, *Berlei*, and *Gear for Sports*. More information about the company and its award-winning corporate social responsibility initiatives may be found at www.Hanes.com/corporate. Visit our newsroom at <https://newsroom.hanesbrands.com/>. Connect with the company via social media: Twitter ([@hanesbrands](https://twitter.com/hanesbrands)), Facebook (www.facebook.com/hanesbrandsinc), Instagram ([@hanesbrands](https://www.instagram.com/hanesbrands)), and LinkedIn

([@Hanesbrandsinc](#)).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20200116005497/en/>

Source: HanesBrands

Carole Crosslin: (336) 671-3704 (cell) or carole.crosslin@hanes.com