

HANES Brands Inc

Hanes Hosiery Donates Leggings to GLAM4GOOD to Assist Homeless Shelters in New York City

April 28, 2020

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Apr. 28, 2020-- To help some of the most vulnerable residents of New York City during the COVID-19 pandemic, *Hanes Hosiery* is donating 1,000 pairs of ComfortSoft™ leggings to GLAM4GOOD.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200428005536/en/>



[GLAM4GOOD](#), a nonprofit dedicated to empowering people in need, will distribute the leggings to homeless shelters.

“GLAM4GOOD is working around the clock to team up with our donors and corporate partners to respond, facilitate and deliver aid to as many of our giving partners as possible to meet the needs during this unprecedented and difficult time,” said Mary Alice Stephenson, CEO and Founder of GLAM4GOOD Foundation. “We appreciate support from Hanes Hosiery, and hope that others will help in any way they can.”

Jill King, general manager of hosiery for HanesBrands, said: “We are honored to provide this small token of comfort and support to those in need in a city significantly impacted by COVID-19.”

Easter Bernal and Phyllis Gentry, HanesBrands distribution center employees, packed up 1,000 pairs of Hanes Hosiery ComfortSoft leggings for donation to GLAM4GOOD, a nonprofit dedicated to empowering people in need. The leggings will be distributed to New York City homeless shelters to help some of its most vulnerable residents during the COVID-19 pandemic. (Photo: Business Wire)

HanesBrands, the parent company of [Hanes Hosiery](#) and the world's largest basic apparel manufacturer, is committed

to doing its part during the pandemic. The company's brands are making a variety of product donations across the globe. Additionally, the company – and a consortium of other apparel makers – are supplying the U.S. Department of Health and Human Services with hundreds of millions of all-cotton face masks for use in healthcare and other settings when technical N95 respirators or surgical medical masks are not required.

For more information, visit [Hanes For Good](#).

About Hanes Hosiery

Hanes Hosiery is sold in the United States at food, mass, drug and department stores nationwide. The *Hanes Hosiery* legwear assortment includes sheers, tights and leggings. *Hanes* legwear collections include Silk Reflections, Perfect Nudes, Leg Boost, Absolutely Ultra Sheer, Curves, Perfect Tights, and Perfect Socks. *Hanes Hosiery* is part of HanesBrands (NYSE: HBI). For additional information, visit www.haneshosiery.com or connect with *Hanes Hosiery* via social media on [Instagram](#) and [Facebook](#).

About GLAM4GOOD

GLAM4GOOD is a non-profit organization that creates and celebrates social impact and empowerment through beauty and style. The foundation provides clothing giveaways, life-changing makeovers, and confidence-bolstering fashion and beauty initiatives. For more info please visit www.GLAM4GOOD.com.

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