

HANES Brands Inc

HanesBrands Celebrates Earth Day with 12th Consecutive U.S. EPA Energy Star Award for Environmental Stewardship

April 13, 2021

Despite global pandemic, HBI continued to make significant strides in protecting the planet we share and renewed its commitment to sustainability by launching long-term goals during 2020

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Apr. 13, 2021-- HanesBrands' commitment to protect the planet we share – despite the global pandemic that impacted 2020 – has earned the company its 12th consecutive U.S. Environmental Protection Agency Energy Star Sustained Excellence/Partner of the Year award for continued progress in environmental sustainability.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210413005549/en/>



Ahead of Earth Day, HanesBrands is being recognized by the EPA for lowering overall energy use, while increasing use of renewable energy and electricity during 2020. The company also launched aggressive [2030 sustainability goals](#), including reducing energy use by an additional 25%, using 100% renewable electricity and launching science-based emission reduction targets. Additionally, the company appointed its first chief sustainability officer in 2020.

“We’re incredibly proud to remain the only apparel company to earn sustained excellence honors in the U.S. EPA Energy Star program’s 29-year history,” said Chris Fox, HanesBrands chief sustainability officer. “HanesBrands and its 61,000 worldwide associates are deeply committed to sustainability and operating our company as if every day is Earth Day.

“But there is much more work yet to do,” Fox continued. “We are intensely focused on pursuing ambitious 2030 goals that will improve the lives of people, protect the planet and produce sustainable products.”

The Energy Star award follows the February announcement that HBI was one of two apparel manufacturers named one

HanesBrands and its 61,000 worldwide associates are committed to sustainability and operating the company as if every day is Earth Day. The company’s commitment to protect the planet we share has earned the company its 12th consecutive U.S. Environmental Protection Agency Energy Star Sustained Excellence/Partner of the Year award for continued progress in environmental sustainability. HBI remains the only apparel company to earn sustained excellence honors in the U.S. EPA Energy Star program’s 29-year history. For more information on the company’s sustainability program, visit www.hbisustains.com.

of Ethisphere’s [2021 World’s Most Ethical Companies](#). Also in February, the company was named to Barron’s 100 Most Sustainable Companies for the third consecutive year. HBI was one of four apparel manufacturers to receive “A List” recognition for leadership in corporate sustainability in the [CDP 2020 Climate Change Report](#) issued in December 2020.

Energy Star was introduced by the EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through increased efficiency. The annual Energy Star Partner of the Year award honors organizations that have made outstanding contributions to protect the environment through best practices and organization-wide energy savings.

“Energy Star award-winning partners are showing the world that delivering real climate solutions makes good business sense and promotes job growth,” said EPA Administrator Michael S. Regan. “Many of them have been doing it for years, inspiring all of us who are committed to tackling the climate crisis and leading the way to a clean energy economy.”

For more information on Hanes’ award-winning sustainability program, visit HBISustains. For more information about the U.S. EPA Energy Star program, visit energystar.gov.

HanesBrands

HanesBrands, based in Winston-Salem, N.C., is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company sells its products under some of the world’s strongest apparel brands, including *Hanes*, *Champion*, *Bonds*, *Maidenform*, *DIM*, *Bali*, *Playtex*, *Bras N Things*, *Nur Die/Nur Der*, *Alternative*, *L’eggs*, *JMS/Just My Size*, *Lovable*, *Wonderbra*, *Berlei* and *Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear produced in the

company's low-cost global supply chain. A Fortune 500 company and member of the S&P 500 stock Index (NYSE: HBI), Hanes has approximately 61,000 employees in more than 40 countries. For more information, visit the company's corporate website at www.Hanes.com/corporate and newsroom at <https://newsroom.hanesbrands.com/>. Connect with the company via social media: Twitter ([@hanesbrands](https://twitter.com/hanesbrands)), Facebook (www.facebook.com/hanesbrandsinc), Instagram ([@hanesbrands](https://www.instagram.com/hanesbrands)), and LinkedIn ([@Hanesbrandsinc](https://www.linkedin.com/company/hanesbrandsinc)).

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Source: HanesBrands