



HanesBrands Announces that Jon Ram, President of Global Activewear, is Departing for Another Opportunity to be Closer to his Family

March 15, 2022

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Mar. 15, 2022-- HanesBrands (NYSE: HBI), a global leader in iconic apparel brands, today announced that Jon Ram, president of Global Activewear, is departing HBI for a role at another company to be closer to his family, effective March 31.

HanesBrands is conducting an internal and external search for a successor.

"I want to thank Jon for everything he has done to build our global *Champion* business since joining the company in 2018, and I wish him all the best in his new role," said Steve Bratspies, CEO of HanesBrands. "Jon has helped get us off to a strong start in growing *Champion* as part of our Full Potential plan. We have an outstanding team in place, and I am confident that we will continue to deliver strong growth in this iconic brand as we execute our plan and reach our Full Potential targets."

HanesBrands

HanesBrands (NYSE: HBI) makes everyday apparel that is known and loved by consumers around the world for comfort, quality and value. Among the company's iconic brands are *Hanes*, the leading basic apparel brand in the United States; *Champion*, an innovator at the intersection of lifestyle and athletic apparel; and *Bonds*, which is setting new standards for design and sustainability. HBI employs 59,000 associates in 33 countries and has built a strong reputation for workplace quality and ethical business practices. The company, a longtime leader in sustainability, has set aggressive 2030 goals to improve the lives of people, protect the planet and produce sustainable products. HBI is building on its unmatched strengths to unlock its #FullPotential and deliver long-term growth that benefits all of its stakeholders.

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