



## **HanesBrands Sets Date for Fourth-Quarter 2013 Earnings Announcement and Investor Conference Call**

January 22, 2014

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Jan. 22, 2014-- HanesBrands (NYSE: HBI) today announced that it will host an Internet audio webcast of its 2013 fourth-quarter investor conference call at 4:30 p.m. EST Wednesday, Jan. 29, 2014.

At the close of regular trading that day on the New York Stock Exchange, Hanes will issue a press release disclosing financial results for the quarter ended Dec. 28, 2013.

The Internet broadcast, which will consist of prerecorded comments followed by a live question-and-answer session, may be accessed via the investors section of the Hanes corporate website, [www.Hanes.com/investors](http://www.Hanes.com/investors). The call is expected to conclude by 5:30 p.m. EST.

Replays of the conference call will be available via the Internet and telephone. An archived replay of the conference call audio webcast will be available in the investors section of the Hanes corporate website. The telephone playback will be available from midnight EST Jan. 29, 2014, through midnight EST Feb. 5, 2014. The replay will be available by calling toll-free (855) 859-2056, or by toll call at (404) 537-3406. The replay pass code is 35514607.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *barely there*, *Wonderbra* and *Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, men's underwear, children's underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. Ranked No. 512 on the Fortune 1000 list, Hanes has approximately 51,500 employees in more than 25 countries and takes pride in its strong reputation for ethical business practices. Hanes is a U.S. Environmental Protection Agency Energy Star 2013 and 2012 Sustained Excellence Award winner and 2010 and 2011 Partner of the Year. The company ranks No. 141 on Newsweek magazine's list of Top 500 greenest U.S. companies. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found at [www.Hanes.com/corporate](http://www.Hanes.com/corporate).

Source: HanesBrands

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