



HanesBrands Announces Participation at Nomura and Barclays 2014 Retail Conferences

April 25, 2014

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Apr. 25, 2014-- HanesBrands (NYSE: HBI) today announced that company management will participate in the 2014 Nomura Retail Conference and the 2014 Barclays Retail and Consumer Discretionary Conference, both to be held in New York City. In addition to meeting with investors at the conferences, management will participate in live Internet webcasts of question-and-answer "fireside chats" from both conferences, which will be accessible from the investor section of the Hanes corporate website.

The audio webcast of the fireside chat at the Nomura conference will be broadcast live from 2 to 2:50 p.m. EDT, Monday, April 28, and the audio webcast of the Barclays conference fireside chat will be broadcast live from 2 to 2:45 p.m. EDT, Tuesday, April 29.

The live audio webcasts may be accessed in the investors section of the company's corporate website, www.Hanes.com/investors. Archives of the webcasts will be available for a limited time after the sessions.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *barely there*, *Wonderbra* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

Source: HanesBrands

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