HANES Brands Inc

HanesBrands' Environmental Achievements Earn Fifth Consecutive U.S. EPA Energy Star Award

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Hanes Receives Third Consecutive Sustained Excellence Award for Environmental Protection and Fifth Consecutive Partner of the Year Award from the U.S. EPA

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Apr. 29, 2014-- HanesBrands, a leading marketer of everyday basic apparel under world-class brands, has earned its fifth consecutive U.S. Environmental Protection Agency Energy Star Partner of the Year award for its continued excellence in worldwide energy management and reduction in greenhouse gas and carbon emissions.

Under the program, Hanes was named a 2014 Sustained Excellence Award winner for its environmental protection efforts and will be honored by the EPA today at an awards dinner in Washington, D.C. Hanes was one of just 72 Sustained Excellence Award winners out of 16,000 organizations that participate in the Energy Star program. The 2014 award is the third consecutive Sustained Excellence Award for the company.

"We are proud of our achievements in energy management and environmental protection as part of our industry-leading corporate social responsibility efforts that we call Hanes for Good," Hanes Chairman and Chief Executive Officer Richard A. Noll said. "The Energy Star program is an integral part of our sustainability and business success, and we are honored to be recognized by the EPA."

Hanes has significant long-term goals for reducing energy use, water use and carbon emissions, and is a leader in using renewable energy, such as biomass, hydroelectric and geothermal power, to avoid the use of nonrenewable and emission-laden oil-based energy. Since setting its long-term goals in 2007, Hanes' achievements include:

- A 21 percent reduction in energy use per pound of production.
- A 27 percent reduction in water use per pound of production.
- A 16 percent reduction in carbon dioxide emissions per pound of production.
- Using renewable energy sources for 30 percent of its total worldwide energy use.

"Hanes has earned EPA's highest Energy Star award – the 2014 Partner of the Year Sustained Excellence Award – because of its unwavering commitment to helping consumers become increasingly more energy efficient," said EPA Deputy Administrator Bob Periasepe. "These winners have reduced greenhouse gas emissions by setting and achieving aggressive goals and employing innovative energy efficiency approaches."

For more information on Hanes' corporate social responsibility efforts, visit: www.HanesforGood.com.

HanesBrands

HanesBrands (NYSE: HBI) is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands, including *Hanes, Champion, Playtex, Bali, Maidenform, Flexees, JMS/Just My Size, barely there, Wonderbra* and *Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, men's underwear, children's underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. Ranked No. 512 on the Fortune 1000 list, Hanes has approximately 49,700 employees in more than 25 countries and takes pride in its strong reputation for ethical business practices. Hanes is a U.S. Environmental Protection Agency Energy Star 2014, 2013 and 2012 Sustained Excellence Award winner and 2010 and 2011 Partner of the Year award winner. The company ranks No. 141 on Newsweek magazine's list of Top 500 greenest U.S. companies. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found at <u>www.Hanes.com/corporate</u>.

Source: HanesBrands

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