

HanesBrands Declares Regular Quarterly Cash Dividend

July 22, 2014

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Jul. 22, 2014-- HanesBrands (NYSE: HBI), a leading marketer of everyday basic apparel under world-class brands, today announced that its Board of Directors has declared a regular quarterly cash dividend of \$0.30 per share to be paid Sept. 3, 2014, for stockholders of record at the close of business Aug. 12, 2014.

The quarterly dividend is the sixth since Hanes initiated its cash dividend program in April 2013.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands, including Hanes, Champion, Playtex, Bali, Maidenform, Flexees, JMS/Just My Size, barely there, Wonderbra and Gear for Sports. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

Source: HanesBrands

HanesBrands

News Media: Matt Hall, 336-519-3386

Analysts and Investors: T.C. Robillard, 336-519-2115