



HanesBrands Announces Participation at UBS 2015 Global Consumer Conference

March 3, 2015

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Mar. 3, 2015-- HanesBrands (NYSE: HBI) today announced that company management will participate in the UBS 2015 Global Consumer Conference on Thursday, March 5, 2015, at the Four Seasons Hotel in Boston.

In addition to meeting with investors at the conference, company management will participate in a question-and-answer fireside chat to be webcast live via the Internet from 11 to 11:45 a.m. EST.

The live audio webcast may be accessed on the investors page of the company's corporate website, www.Hanes.com/investors. An archive of the webcast will be available for 14 days after the presentation.

HanesBrands is a socially responsible leading marketer of everyday basic apparel in the Americas, Asia and Europe under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *DIM*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *Wonderbra*, *Nür Die*, *Lovable* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

Source: HanesBrands

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