



HanesBrands Sets Date for First-Quarter 2015 Earnings Announcement and Investor Conference Call

April 15, 2015

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Apr. 15, 2015-- HanesBrands (NYSE: HBI) today announced that it will host an Internet audio webcast of its 2015 first-quarter investor conference call at 4:30 p.m. EDT Thursday, April 23, 2015.

At the close of regular trading that day on the New York Stock Exchange, Hanes will issue a press release disclosing financial results for the quarter ended April 4, 2015.

The Internet broadcast, which will consist of prerecorded comments followed by a live question-and-answer session, may be accessed via the investors section of the Hanes corporate website, www.Hanes.com/investors. The call is expected to conclude by 5:30 p.m. EDT.

Replays of the conference call will be available via the Internet and telephone. An archived replay of the conference call audio webcast will be available in the investors section of the Hanes corporate website. The telephone playback will be available from 7:30 p.m. EDT April 23, 2015, through midnight EDT April 30, 2015. The replay will be available by calling toll-free (855) 859-2056, or by toll call at (404) 537-3406. The replay pass code is 25613298.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands in the Americas, Europe and Asia, including *Hanes*, *Champion*, *Playtex*, *DIM*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *Wonderbra*, *Nur Die/Nur Der*, *Lovable* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

Source: HanesBrands

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