



HanesBrands Earns Ninth United Way Campaign Excellence Honor, Raising \$2.4 Million to Be Donated in 2016

March 11, 2016

Employees also donate non-perishable food items and volunteer for a day of service

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Mar. 11, 2016-- HanesBrands announced today that the company and its employees raised \$2.4 million for the United Way of Forsyth County and surrounding communities, as well as donating food items and volunteer hours to community agencies as part of its award-winning campaign.

The United Way of North Carolina awarded Hanes with its Spirit of North Carolina Award for campaign excellence, the fourth consecutive Spirit Award and ninth total earned by Hanes and its employees.

The company and its headquarters employees raised \$2.2 million for Forsyth County, while Hanes distribution center employees in North Carolina and Virginia raised more than \$200,000.

"When we began the campaign in the fall of 2015, our initial goal was to drive awareness and increase employee engagement to support United Way," said Hanes campaign chairperson Jaye Powell, the company's vice president and general manager of socks and male underwear. "Our employees really stepped up and once again beat our goal. The community commitment and generosity of our employees is awe-inspiring. I am proud to be a Hanes employee."

Hanes and its employees have given more than \$39 million since 1999 to help fund an array of services in Forsyth County.

As part of the company's campaign, employees also donated 10,500 nonperishable food items and \$11,000 to Second Harvest Food Bank of Northwest N.C., one of United Way's partners. Additionally, Hanes granted paid time off to more than 400 headquarters employees to volunteer for a Day of Caring at 13 local community agencies. Employee volunteers contributed thousands of volunteer hours performing various tasks at the agencies including landscaping, painting, administrative duties, and more.

During the weeklong campaign, activities held on campus included a kickoff celebration, silent auctions, and an agency fair that provided employees an opportunity to learn about the various local non-profit agencies in attendance.

"Our corporate partners determine the success of United Way's annual fundraising campaign and thus the fulfillment of our mission to strengthen the community," said Cindy Gordineer, president and CEO of United Way of Forsyth County. "HanesBrands always goes above and beyond, which is why they've been honored with the Spirit of NC Award year after year.

"HanesBrands understands that communitywide solutions require communitywide involvement. We are very grateful for their generosity and support."

HanesBrands

HanesBrands, based in Winston-Salem, N.C., is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe and Asia under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *DIM*, *Bali*, *Maidenform*, *Flexees*, *JMS/Just My Size*, *Wonderbra*, *Nur Die/Nur Der*, *Lovable* and *Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. A member of the S&P 500 stock index, Hanes has approximately 65,300 employees in more than 40 countries and is ranked No. 490 on the Fortune 500 list of America's largest companies by sales. Hanes takes pride in its strong reputation for ethical business practices. The company is the only apparel producer to ever be honored by the Great Place to Work Institute for its workplace practices in Central America and the Caribbean. For six consecutive years, Hanes has won the U.S. Environmental Protection Agency Energy Star sustained excellence/partner of the year award – the only apparel company to earn these honors. The company ranks No. 246 on Newsweek magazine's green list of 500 largest U.S. companies. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found at www.Hanes.com/corporate.

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