



HanesBrands Donates Apparel to Flood Victims in Louisiana

September 1, 2016

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Sep. 1, 2016-- HanesBrands (NYSE: HBI), a leading global marketer of everyday basic apparel under world-class brands, announced the company is donating more than 23,000 items of clothing to residents affected by devastating flooding in Louisiana.

HanesBrands is partnering with Fashion Delivers, a New York based charity, to distribute three trailer loads of first-quality product, including T-shirts, socks, bras, underwear and other apparel, to flood victims.

"We have all seen the devastation the Louisiana floods have caused on so many levels - especially to the lives of the thousands of people directly affected, "HanesBrands is happy to provide this assistance and hope that it can provide some real help in this time of need," said Chris Fox, HanesBrands vice president for corporate social responsibility.

HanesBrands

HanesBrands is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *DIM*, *Bali*, *Maidenform*, *Bonds*, *JMS/Just My Size*, *L'eggs*, *Wonderbra*, *Nur Die/Nur Der*, *Lovable*, *Berlei*, and *Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. Hanes takes pride in its strong reputation for ethical business practices, community philanthropy and environmentalism. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found at www.Hanes.com/corporate.

K.I.D.S./Fashion Delivers, Inc.

K.I.D.S./Fashion Delivers, Inc. is the charity of choice for new product donations made by hundreds of companies in the fashion, home and children's industries. Founded 30 years ago, K.I.D.S./Fashion Delivers is a 501(c)(3) nonprofit organization that unites retailers, manufacturers, foundations and individuals to support people affected by poverty and tragedy. Since 1985, over \$1.2 billion of donated products have been distributed worldwide.

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