HanesBrands Sets Date for Third-Quarter 2016 Earnings Announcement and Investor Conference Call

October 17, 2016

WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Oct. 17, 2016-- HanesBrands (NYSE: HBI) today announced that it will host an Internet audio webcast of its third-quarter 2016 investor conference call at 4:30 p.m. EDT Thursday, Oct. 27, 2016.

At the close of regular trading that day on the New York Stock Exchange, Hanes will issue a news release disclosing financial results for the quarter ended Oct. 1, 2016.

The Internet broadcast, which will consist of prepared comments followed by a question-and-answer session, may be accessed via the investors section of the Hanes corporate website, www.Hanes.com/investors. The call is expected to conclude by 5:30 p.m. EDT.

Replays of the conference call will be available via the Internet and telephone. An archived replay of the audio webcast will be available in the investors section of the Hanes corporate website. The telephone playback will be available from 7:30 p.m. EDT Oct. 27, 2016, through midnight EDT Nov. 3, 2016. The replay will be available by calling toll-free (855) 859-2056, or by toll call at (404) 537-3406. The replay pass code is 2914705.

HanesBrands is a socially responsible leading marketer of everyday basic apparel under some of the world's strongest apparel brands in the Americas, Europe, Australia and Asia/Pacific, including *Hanes*, *Champion*, *Playtex*, *DIM, Bali*, *Maidenform*, *Bonds*, *L'eggs* , *JMS/Just My Size*, *Wonderbra, Nur Die/Nur Der, Lovable* and *Gear for Sports*. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.Hanes.com/corporate.

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