



HanesBrands Announces Participation at Morgan Stanley Global Consumer and Retail Conference

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WINSTON-SALEM, N.C.--(BUSINESS WIRE)--Nov. 9, 2016-- HanesBrands (NYSE: HBI) today announced that company management will participate in the Morgan Stanley Global Consumer and Retail Conference on Tuesday, Nov. 15, 2016, in New York City.

In addition to meeting with investors at the conference, company management will participate in a question-and-answer fireside chat to be webcast live via the Internet from 11:20 a.m. to noon EST.

The live audio webcast may be accessed on the investors page of the company's corporate website, www.Hanes.com/investors. An archive of the webcast will be available for six months after the presentation.

HanesBrands is a socially responsible leading marketer of everyday basic apparel in the Americas, Europe, Australia and Asia/Pacific under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Maidenform*, *DIM*, *Bali*, *Playtex*, *Bonds*, *JMS/Just My Size*, *Nur Die/Nur Der*, *L'eggs*, *Lovable*, *Wonderbra* and *Gear for Sports*. The company holds the No. 1 or No. 2 market position in underwear, intimates or hosiery in 12 countries. More information about the company and its corporate social responsibility initiatives may be found on the Hanes corporate website at www.Hanes.com/corporate.

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