

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No.)**

Filed by the Registrant

Filed by a Party other than the Registrant

CHECK THE APPROPRIATE BOX:

- Preliminary Proxy Statement
- Confidential, For Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under Rule 14a-12

HANES Brands Inc

Hanesbrands Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

PAYMENT OF FILING FEE (CHECK THE APPROPRIATE BOX):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing:

1) Amount previously paid:

2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

FOR IMMEDIATE RELEASE

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HANESBRANDS TO HOLD VIRTUAL ANNUAL MEETING OF STOCKHOLDERS

WINSTON-SALEM, N.C. (April 9, 2020) – Hanesbrands Inc. (NYSE: HBI) today announced that it will host its 2020 Annual Meeting of Stockholders via the Internet in virtual format only due to the public health and safety concerns during the COVID-19 pandemic.

As previously announced, the annual meeting will be held at 8 a.m. EDT Tuesday, April 28, 2020. The meeting will be held solely by means of remote communication in a virtual meeting format. Stockholders will not be able to attend the annual meeting in person.

Stockholders as of the close of business on Feb. 18, 2020, will be able to access the annual meeting webcast at www.virtualshareholdermeeting.com/HBI2020. To gain access to the meeting, stockholders will have to use the 16-digit control number provided on their proxy card, voting instruction form or notice of internet availability of proxy materials previously received. During the virtual meeting, stockholders will be able to listen to the proceedings of the meeting, ask questions, and vote their shares if they have not submitted proxies in advance. The virtual meeting website will contain participation instructions.

Whether or not stockholders plan to attend the virtual annual meeting, HanesBrands urges stockholders to vote and submit their proxies in advance of the meeting by one of the methods described in the proxy materials. To vote shares in person during the meeting, stockholders will be required to have the 16-digit control number provided on their proxy card, voting instruction form or notice of internet availability of proxy materials previously received.

The proxy card and voting instruction form included with previously distributed proxy materials will not be updated to reflect the change from an in-person meeting to a virtual-only meeting and may continue be used to vote shares in connection with the annual meeting.

HanesBrands is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company markets T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear under some of the world's strongest apparel brands, including *Hanes* and *Champion*. More information may be found at www.Hanes.com/corporate or <https://newsroom.hanesbrands.com/>.

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