
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 OR 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): October 1, 2011

Hanesbrands Inc.

(Exact name of registrant as specified in its charter)

Maryland
(State or other jurisdiction
of incorporation)

001-32891
(Commission
File Number)

20-3552316
(IRS Employer
Identification No.)

1000 East Hanes Mill Road
Winston-Salem, NC
(Address of principal executive offices)

27105
(Zip Code)

Registrant's telephone number, including area code: (336) 519-8080

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On October 4, 2011, Hanesbrands Inc. (the "Company") announced that Richard D. Moss has been appointed as Chief Financial Officer of the Company, effective October 1, 2011. Prior to his appointment as Chief Financial Officer, Mr. Moss, age 53, served as the Company's Chief Treasury and Tax Officer since December 2010, as a Senior Vice President since September 2006 and as Treasurer since June 2006. From January 2006 until the completion of the Company's spin off from Sara Lee Corporation, Mr. Moss served as Treasurer of Sara Lee Branded Apparel. From August 2002 to December 2005, Mr. Moss served as Vice President and Chief Financial Officer of Chattem, Inc., a leading marketer and manufacturer of branded over-the-counter health-care products, toiletries and dietary supplements.

In connection with his appointment as Chief Financial Officer, Mr. Moss' annual base salary was increased to \$450,000. Mr. Moss will be eligible to receive a bonus under the Company's annual incentive plan equal to 100% of his base salary if the Company performs at the target level with respect to certain performance measures. In addition, Mr. Moss will receive long-term incentive compensation awards with a value equal to 200% of his base salary, although his long-term incentive compensation awards for 2012 will have a value equal to \$1,125,000. The long-term incentive compensation awards are expected to be granted in December 2011, and the forms of the awards will be determined at that time. Mr. Moss will continue to be eligible to participate in such pension, 401(k) and other employee benefit plans as are made available to employees of the Company more generally.

Dale W. Boyles, the Company's Controller and Chief Accounting Officer who served as Interim Chief Financial Officer since May 2011, has been appointed to the new position of Operating Chief Financial Officer. Effective October 1, 2011, Mr. Moss will function as the Company's principal accounting officer until such time as an individual is identified to serve in such capacity.

Also on October 4, 2011, the Company announced that Gerald W. Evans Jr. and William J. Nictakis have been appointed Co-Chief Operating Officers of the Company, effective October 1, 2011.

Prior to his appointment as Co-Chief Operating Officer, Mr. Evans, age 52, served as our Co-Operating Officer, President International, since November 2010. From February 2009 until November 2010, he was our President, International Business and Global Supply Chain. From February 2008 until February 2009, he served as our President, Global Supply Chain and Asia Business Development. From September 2006 until February 2008, he served as Executive Vice President, Chief Supply Chain Officer.

Prior to his appointment as Co-Chief Operating Officer, Mr. Nictakis, age 51, served as our Co-Operating Officer, President U.S., since November 2010. From November 2007 until November 2010, he was our President, Chief Commercial Officer. From June 2003 until November 2007, Mr. Nictakis served as President of the Sara Lee Bakery Group.

In connection with their appointments as Co-Chief Operating Officers, no changes were made in the compensation arrangements of Mr. Evans or Mr. Nictakis, both of whom were named executive officers whose compensation was disclosed in the proxy statement for the Company's 2011 Annual Meeting of Stockholders, which was filed with the Securities and Exchange Commission on March 11, 2011.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit 99.1 Press release dated October 4, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

October 4, 2011

HANESBRANDS INC.

By: /s/ Joia M. Johnson

Joia M. Johnson

Chief Legal Officer, General Counsel and Corporate Secretary

99.1 Press release dated October 4, 2011

HanesBrands
1000 East Hanes Mill Road
Winston-Salem, NC 27105
(336) 519-8080

HANES Brands Inc
news release

FOR IMMEDIATE RELEASE

News Media, contact: Matt Hall, (336) 519-3386
Analysts and Investors, contact: Charlie Stack, (336) 519-4710

HANESBRANDS NAMES CHIEF FINANCIAL OFFICER AND ANNOUNCES OTHER EXECUTIVE APPOINTMENTS

WINSTON-SALEM, N.C. (Oct. 4, 2011) – HanesBrands (NYSE: HBI) today announced that it has promoted Richard D. Moss to chief financial officer effective immediately.

Moss, 53, who has served as the company's treasurer since January 2006, was chosen to fill the open CFO position after an extensive review of internal and external candidates. Moss will oversee the company's global finance, investor relations and corporate development functions.

"I am pleased to announce Rick's well-deserved promotion to CFO," said Hanes Chairman and Chief Executive Officer Richard A. Noll. "Rick has been an instrumental member of the Hanes finance team since the company's spinoff and has played an integral role in our success. As CFO, he will add significant value to the company based on his finance skills, knowledge of the business, and his past experience as CFO of a publicly traded company."

Moss, who will report to Noll, has been responsible for treasury, corporate development, risk management, and the tax and credit functions at Hanes. Prior to joining the company, he served as vice president and chief financial officer of publicly traded Chattem, Inc., a leading marketer and manufacturer of over-the-counter consumer health-care products. He has also held treasurer and senior finance positions with Sealy Mattress Company, Ansaldo Signal NV, Union Switch & Signal, and General Motors' Saturn Corp. subsidiary.

The company also announced the appointment of Gerald W. Evans Jr. and William J. Nictakis as co-chief operating officers with joint responsibility for running all of the company's businesses. Reporting to the co-chief operating officers will be the presidents of the company's innerwear, outerwear, and direct-to-consumer businesses, as well as the leaders of the company's international businesses. Evans and Nictakis will also oversee the company's global supply chain and information technology functions.

Evans, 52, who most recently was president of the company's international businesses and the company's global supply chain, joined Hanes in 1983 and has served in numerous leadership and senior executive capacities. Nictakis, 51, who most recently served as president of domestic businesses, joined Hanes in 2007 after significant success as a senior executive of commercial operations with Sara Lee Corp.'s Food & Beverage division and PepsiCo's Frito-Lay, Inc., subsidiary.

Dale W. Boyles, HanesBrands' controller and chief accounting officer who served as interim CFO since May 2011, has been appointed to the new position of operating chief financial officer, reporting to Moss. Boyles, 50, will lead the finance organization that supports Evans and Nictakis as co-chief operating officers.

"Gerald and Bill have taken on increasing operating responsibilities over the past year and are uniquely qualified to serve in the co-chief operating officer capacity," Noll said. "Dale will play a critical role in supporting Gerald and Bill and the success of our company's day-to-day operations. We also thank Dale for taking on the added responsibilities of interim chief financial officer as we conducted our search."

HanesBrands

HanesBrands is a leading socially responsible manufacturer and marketer of everyday basic apparel under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Playtex*, *Bali*, *JMS/Just My Size*, *barely there*, *Wonderbra* and *Gear For Sports*. The company sells T-shirts, bras, panties, men's underwear, children's underwear, socks, hosiery, casualwear and activewear produced in the company's low-cost global supply chain. Hanes has approximately 55,000 employees in more than 25 countries and takes pride in its strong reputation for ethical business practices. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found on the Hanes corporate website at www.hanesbrands.com. Hanes is a U.S. Environmental Protection Agency Energy Star Partner of the Year for 2010 and 2011 and ranks No. 91 on Newsweek magazine's Top 500 greenest U.S. company rankings.

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