
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): January 15, 2021

Hanesbrands Inc.

(Exact name of registrant as specified in its charter)

Maryland
(State or Other Jurisdiction
of Incorporation)

001-32891
(Commission
File Number)

20-3552316
(I.R.S. Employer
Identification No.)

**1000 East Hanes Mill Road
Winston-Salem, North Carolina**
(Address of principal executive offices)

27105
(Zip Code)

(336) 519-8080
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 204.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common stock, Par Value \$0.01	HBI	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On January 15, 2021, W. Howard Upchurch, Group President, Innerwear Americas, of Hanesbrands Inc. (the “Company”), notified the Company that he intended to retire from the Company effective August 1, 2021.

The press release issued by the Company announcing Mr. Upchurch’s retirement is furnished as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit 99.1 [Press release dated January 21, 2021](#)

Exhibit 104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HANESBRANDS INC.

Date: January 21, 2021

By: /s/ Stephen B. Bratspies

Name: Stephen B. Bratspies

Title: Chief Executive Officer

*news release***HANES** Brands Inc

News Media Contact:
Analysts and Investors Contact:

Kirk Saville (336) 519-6192
T.C. Robillard (336) 519-2115

HanesBrands Names Joe Cavaliere Group President, Global Innerwear*Howard Upchurch announces retirement*

WINSTON-SALEM, N.C. – (Jan. 21, 2021) – HanesBrands (NYSE: HBI), a leading global marketer of branded everyday basic apparel, today announced that Joe Cavaliere has been named to the newly created role of group president, global innerwear, effective Feb. 8, 2021.

Howard Upchurch, group president, innerwear Americas, has announced his retirement after 34 years with the company.

“I am pleased to name Joe group president of our global innerwear business,” said Steve Bratspies, CEO of HanesBrands. “He brings deep experience driving sales and transformation in retail and consumer goods, and has an impressive record of leading high-performing global teams. I look forward to working with him as he builds our great brands, drives innovation and delivers long-term growth in our global innerwear business.”

Upchurch joined the company as a marketing assistant in the hosiery business. He was a leader in creating the company’s integrated innerwear organization and led the expansion of the *Hanes* brand into new retail channels.

“I thank Howard for the many contributions he has made to HanesBrands during his 34 years with the company,” Bratspies said. “His leadership and vision have helped build our great brands and made the company an industry leader. I appreciate everything he has done to position us to realize the enormous opportunities ahead. On behalf of everyone at HanesBrands, I wish Howard all the best in the future.”

Cavaliere brings more than 30 years of leadership in major transformations, sales, marketing and operations to HanesBrands, where he will be responsible for some of the world’s most recognized and respected apparel brands, including *Hanes*, *Bonds*, *Maidenform*, *Playtex*, *Bali* and *DIM*.

He joins HanesBrands from C&S Wholesale Grocers, where he was president and general manager of the company’s retail chain division. Prior to joining C&S in 2018, he was president and global chief customer officer at Newell Brands with accountability for global customer development and geographic responsibility for Europe, Middle East, Africa, Canada, Australia and New Zealand. Before that, Cavaliere was executive vice president of customer development at Unilever with responsibility for \$11 billion in revenue across 17 categories. He also served as executive vice president of sales at Kraft Foods, where he held a number of leadership positions in more than 20 years with the company.

HanesBrands Names Joseph Cavaliere Group President, Global Innerwear

Cavaliere holds a bachelor's degree from Ursinus College in Collegeville, Pa.

HanesBrands

HanesBrands, based in Winston-Salem, N.C., is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company sells its products under some of the world's strongest apparel brands, including *Hanes*, *Champion*, *Bonds*, *Maidenform*, *DIM*, *Bali*, *Playtex*, *Bras N Things*, *Nur Die/Nur Der*, *Alternative*, *L'eggs*, *JMS/Just My Size*, *Lovable*, *Wonderbra*, *Berlei* and *Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. A Fortune 500 company and member of the S&P 500 stock index (NYSE: HBI), Hanes has approximately 63,000 employees in more than 40 countries. For more information, visit the company's corporate website at www.Hanes.com/corporate and newsroom at <https://newsroom.hanesbrands.com/>. Connect with the company via social media: Twitter ([@hanesbrands](https://twitter.com/hanesbrands)), Facebook (www.facebook.com/hanesbrandsinc), Instagram ([@hanesbrands](https://www.instagram.com/hanesbrands)), and LinkedIn ([@Hanesbrandsinc](https://www.linkedin.com/company/hanesbrandsinc)).

###

HanesBrands Names Joseph Cavaliere Group President, Global Innerwear