July 5, 2023

Stephen Bratspies Chief Executive Officer Hanesbrands Inc. 1000 East Hanes Mill Road Winston-Salem, NC 27105

> Re: Hanesbrands Inc. Form 10-K for

Form 10-Q for

Item 2.02 Forms 8-K

File No. 001-32891

Fiscal Year Ended December 31, 2022 Fiscal Quarter Ended April 1, 2023 filed February 2, 2023 and May 3, 2023

Dear Stephen Bratspies:

We have reviewed your filings and have the following comments. In some of our

comments, we may ask you to provide us with information so we may better understand your

disclosure.

Please respond to these comments within ten business days by providing the requested

information or advise us as soon as possible when you will respond. If

you do not believe our

comments apply to your facts and circumstances, please tell us why in your response.

After reviewing your response to these comments, we may have additional comments.

Form 10-K for Fiscal Year Ended December 31, 2022

Item 7. Management's Discussion and Analysis of Financial Condition and Results of

Operations, page 30

Please revise both your consolidated results of operations and operating results by business segment discussions to quantify the incremental impact of each individual business reason discussed on the overall change in the line item. Also, when you discuss unfavorable product and channel mix, please disclose in greater detail what products and channels were unfavorable and explain why. Refer to Item 303 of Regulation S-K. This comment also applies to your Form 10-Q for the period ended April 1, 2023.

Stephen Bratspies Hanesbrands Inc.

July 5, 2023

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Item 2.02 Form 8-K filed February 2, 2023

Exhibit 99.1

Please discuss in greater detail each of the non-GAAP reconciling items included in

Tables 6-A and 6-B. Also, disclose how you computed the discrete tax benefits and the

tax effect on actions. In Table 6-C, please breakout the total restructuring and other

action-related charges line item and the other losses, charges and expenses line item into

smaller discrete adjustments and discuss in greater detail each of the non-GAAP

reconciling items. Refer to Item 10(e)(1)(i) of Regulation S-K and Ouestion 102.11 of

the Non-GAAP Financial Measures Compliance and Disclosure

Interpretations. This

comment also applies to your Item 2.02 Form 8-K filed May 3, 2023.

3. Your non-GAAP adjustments, discussed on page 3, to remove non-cash

reserves recorded

related to deferred taxes, appear to result in an

individually-tailored income tax

recognition method. Please revise your non-GAAP presentations to omit

these

adjustments or tell us why you believe they are appropriate. Refer to Questions 100.04

and 102.11 of the Non-GAAP Financial Measures Compliance and Disclosure  $\,$ 

Interpretations.

4. Please remove Tables 6-A and 6-B, which present most of the line items and subtotals

found in your  $\ensuremath{\mathsf{GAAP}}$  income statement, and present your non-GAAP reconciliations in a

different manner. Refer to Question 102.10(c) of the Non-GAAP

Financial

 $\,$  Measures Compliance and Disclosure Interpretations. This comment also applies to your

Item 2.02 Form 8-K filed May 3, 2023.

We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of

action by the staff.

You may contact Blaise Rhodes at 202-551-3774 or Rufus Decker at 202-551-3769 if you have questions.

FirstName LastNameStephen Bratspies Comapany NameHanesbrands Inc.

Sincerely,

Corporation Finance

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Division of

& Services

Office of Trade

FirstName LastName